

PRESS RELEASE

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TOLLRING ADDS WEB SEARCH AND PLAYBACK TO CALL RECORDING & EXTENDS ITS APPLE CHANNEL INCENTIVE

Tollring adds more functionality at no additional cost and extend their Apple 1-2-3 sales incentive.

Following a very successful launch of its stand-alone Call Recording solution – Tollring has now added the ability to find and play recordings securely via a web browser at no extra cost. This new functionality is available immediately in all versions of the product – including the SIP version.

Tollring Managing Director Tony Martino said: “We constantly strive to add value to our products. We saw the need to provide our channel partners and their end user customers with a more flexible method of using our call recording solutions - and added the web functionality. This has enhanced the already extensive list of features we offer over and above our competitors, with a pricing model that is unrivalled. We look forward to continuing the growth in incremental sales as a result.”

Sales Director Simon Whatley said “On the back of strong double digit year on year growth, we have decided to give even more back to our channel with the continuation of our Apple 1-2-3 incentive. Channel sales people can earn Apple iPod, iPhone and iPad products through sales of our Call Recording solutions. The incentive runs until the end of December 2010.”

For further information e-mail sales@tollring.com

About Tollring

Tollring uniquely delivers software and technology-enabled services to help organisations manage, understand and control their fixed and mobile communications resources. Tollring's comprehensive suite of applications includes Call Management, Call Recording and Communications Resource Management.

Tollring's products and services are available through a number of trusted resellers, distributors, manufacturers and ICT service companies. Many of these organisations have their own branded versions of Tollring's products under the “Powered by Tollring” programme.

For further information please contact:

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