

PRESS RELEASE

1st August 2010

TOLLRING STRENGTHENS BOARD FOR GROWTH

Tollring appoints non-executive Chairman to oversee a period of rapid growth and development.

Tollring has appointed Tony Cox as non-executive Chairman, following a period advising the company on its strategy.

Mr Cox is CEO at Preempta, the business relationship management company, and has held a number of senior management and director positions in the ICT industry – including at KCOM Group PLC, GlobalServe Inc. and Compel Group PLC.

Tollring Managing Director Tony Martino said: “We are delighted to welcome Tony as non-executive Chairman. He brings with him a wealth of experience across a number of business sectors, including the public sector, and has an impressive track record of leadership in achieving strategic and operational goals. We have already seen him make an important contribution to our business during a period of considerable growth.”

About Tollring

Tollring uniquely delivers software and technology-enabled services to help organisations manage, understand and control their fixed and mobile communications resources. Tollring's comprehensive suite of applications includes Call Management, Call Recording and Communications Resource Management.

Tollring's products and services are available through a number of trusted resellers, distributors, manufacturers and ICT service companies. Many of these organisations have their own branded versions of Tollring's products under the “Powered by Tollring” programme.

For further information please contact:

Tony Martino
Managing Director, Tollring
Tel: 01895 478851
E-mail: info@tollring.com